

What Is Claimed Is:

Imp

1. Internet promotion redemption (10) comprising an Internet server computer having an operating system and an Internet connection means, and a CPU and a motherboard, the Internet server computer further comprises:

A) a data storage having the following tables:

- I) a business card identification code table,
- II) a business card promotion table,
- III) a business card promotion vendor name,
- IV) a business card promotion vendor website, and
- V) a business card promotion vendor discount;

00000000-00000000

00589266-060700

B) a business card (112) having a business card indicia (112A) selected from a group consisting of business name, business address, business telephone number, business facsimile number, business E-mail, personal name, personal title, and personal E-mail, business card identification code (112B), business card promotion (112C) having business card promotion vendor name (112CA) and business card promotion vendor website (112CB) and business card promotion vendor discount (112CC);

a
C) Internet E-commerce software comprising the following steps:

- I) entering (412) the business card identification code (112B) by a user,
- II) queering (414) the business card identification code (112B) against the business card identification code table,

III) matching (416) the business card identification code (112B) with the business card promotion vendor name (112CA) and the business card promotion vendor website (112CB), and the business card promotion vendor discount (112CC),

IV) displaying (418) the business card promotion (112C) and the business card promotion vendor discount (112CC) to the user,

V) redeeming (420) the business card promotion (112C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment information, credit card number, credit card expiration date, credit card mailing address, name on credit card.

004090-99269560

B) a coupon (212) having a coupon indicia (212A) selected from a group consisting of business name, business address, business telephone number, business facsimile number, business E-mail, personal name, personal title, and personal E-mail, coupon identification code (212B), coupon promotion (212C) having coupon promotion vendor name (212CA) and coupon promotion vendor website (212CB) and coupon promotion vendor discount (212CC);

a

C) Internet E-commerce software comprising the following steps:

- I) entering (512) the coupon identification code (212B) by a user,
- II) queering (514) the coupon identification code (212B) against the coupon identification code table,

III) matching (516) the coupon identification code (212B) with the coupon promotion vendor name (212CA) and the coupon promotion vendor website (212CB), and the coupon promotion vendor discount (212CC),

IV) displaying (518) the coupon promotion (212C) and the coupon promotion vendor discount (212CC) to the user,

V) redeeming (520) the coupon promotion (212C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment information, credit card number, credit card expiration date, credit card mailing address, name on credit card.

004090-9926560

3. Internet promotion redemption (10) comprising an Internet server computer having an operating system and an Internet connection means, and a CPU and a motherboard, the Internet server computer further comprises:

A) a data storage having the following tables:

- I) a greeting card identification code table,
- II) a greeting card promotion table,
- III) a greeting card promotion vendor name,
- IV) a greeting card promotion vendor website, and
- V) a greeting card promotion vendor discount;

B) a greeting card (312) having a greeting card indicia (312A) selected from a group consisting of greeting name, greeting address, greeting telephone number, greeting facsimile number, greeting E-mail, personal name, personal title, and personal E-mail, greeting card identification code (312B), greeting card promotion (312C) having greeting card promotion vendor name (312CA) and greeting card promotion vendor website (312CB) and greeting card promotion vendor discount (312CC);

C) Internet E-commerce software comprising the following steps:

I) entering (612) the greeting card identification code (312B) by a user,

II) queering (614) the greeting card identification code (312B) against the greeting card identification code table,

III) matching (616) the greeting card identification code (312B) with the greeting card promotion vendor name (312CA) and the greeting card promotion vendor website (312CB), and the greeting card promotion vendor discount (312CC),

IV) displaying (618) the greeting card promotion (312C) and the greeting card promotion vendor discount (312CC) to the user,

V) redeeming (620) the greeting card promotion (312C) by the user entering personal information selected from a group consisting of name, ship to address, ship from address, ship to telephone number, ship to facsimile number, ship from telephone number, ship from facsimile number, ship to E-Mail, ship from E-Mail, payment information, credit card number, credit card expiration date, credit card mailing address, name on credit card.